



The screenshot shows the OKRA website homepage with the following elements:

- Header:** OKRA logo, navigation menu (Nieuws, Publicaties, Vacatures, Contact, Mijn OKRA-account), and secondary menu (ACTIVITEITEN, REIZEN, SPORT, OKRA IN JE BUURT, OVER OKRA, INFO & ADVIES, LID WORDEN).
- Main Banner:** "Een plek waar 55-plussers thuis komen!" with a call to action "Word nu lid!" and "Jouw voordelen als OKRA-lid".
- December 2019 Magazine:** "Nog meer inspiratie vind je in onze publicaties. Voor wie het niet altijd digitaal moet zijn." with a "Download Magazine" button.
- Advertisements:** "Prins Kavelhof Braschaat" and "KLK HIER".
- Reizen:** Article titled "Reizen" with a photo of a couple in a mountain landscape.
- Samen zorgzaam ouder worden:** News article with a white background.
- WINI:** Article with a photo of a woman.
- Activiteiten van OKRA:** Article with a photo of a group of people.
- Voordelen van OKRA:** Article with a photo of hands holding a small object.
- Freepunten in je buurt:** A search bar for "Vul je locatie in" with an example "bv. 3000, Leuven...".
- Lekker Actief 2018-2019:** Article with a photo of a man in a blue shirt.
- OKRA Dating:** Article with a photo of a couple.
- Blozende appeltjes en Hervekaas:** Sponsored article with a photo of a cow in a field.
- Zingeving:** Article with a photo of a man in a field.
- Info & Advies:** Article with a photo of a group of people.
- OKRA-memorandum:** News article with a white background.
- Tweets:** A section showing tweets from OKRA and Dieter Herregodts.
- Sport:** Article with a photo of two people playing tennis.
- Vossen:** Advertisement for "Vossen" magazine with a photo of a fox.

**Profil**

Séniors actifs

**Audience**

20.000 visiteurs / mois

**Langue**

NL

LEADERBOARD

SPONSORED ARTICLE

IMU / VIDEO



## TARIFS 2023

Format	Infos techniques	Tarif 2 semaines (HTVA)	Tarif 4 semaines (HTVA)
Leaderboard Homepage	Dimensions: 728 x 90 px (l x h) Media .jpg, .gif, animated gif	€ 575	€ 1.045
IMU/ Video Homepage	300 x 250 px	€ 575	€ 1.045
Sponsored article	A fournir: homepage: image 300 x 250 px + titre page d'arrivée: 3 photos + liens + Titre: max 40 caractères Texte: max 2500 caractères	€ 695	€ 1.275

## DELAIS

- Réservation : 5 jours avant la date de parution
- Matériel : 4 jours avant la date de parution

## CONTACT

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